

SAMPLES



THIRD CLASS MAIL



SUPERIOR

Tabbies

INC.

Sys

8/5/66

D,Sys

900 N. FRANKLIN STREET

CHICAGO, ILLINOIS 60610

312 - 787-1420

TO:

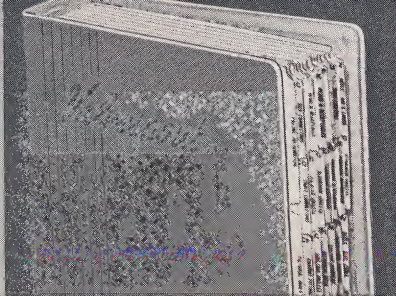
Mr. F. Nelson , Sys. Cons.

Box 1546

Poughkeepsie, New York 12603

MANUFACTURERS OF INDEXING & FILING SYSTEMS

PRE-PRINTED AND PRE-CUT
READY TO USE—Stock Sets
or Made to Order.



THE TABBIES TYPE-ON — de-
signed to help the indexer
to make his own.

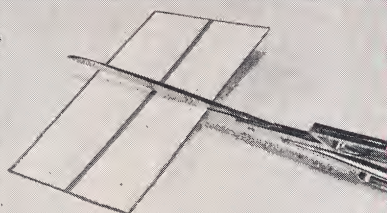
SETS A RECORD . . .
STICKS AND STAYS
ON MOST ANY SURFACE

INSTANT INDEXING

WITH SUPERIOR-*Tabbies*

(Patented—Others Pending)

THE INSERTABLE — complete
with removable, non-fallout
insert—transparent skirt.



THE PROTECTOR—for reno-
vating file folders. Includes
removable insert.



COLOR SIGNALS—small but
eye-catching, available in
13 colors.

*Transparent! Strong! Easy-to-use!
Adhere permanently to any material!*

Superior-Tabbies are acetate, Polyester re-
inforced tabs which adhere to any material,
even acetate or Mylar* sheets. Pressure-
sensitive, they combine the maximum in
index durability and neatness with time-
saving easy attachment.

For brochures, laminates, directories, man-
uals, bound volumes, loose leaf sheets, maps;
convenient even for applying to the folded
edge of file folders, as well as on-the-spot
use in all manner of indexing systems right
in your own plant and offices.

Available in a variety of styles and colors.

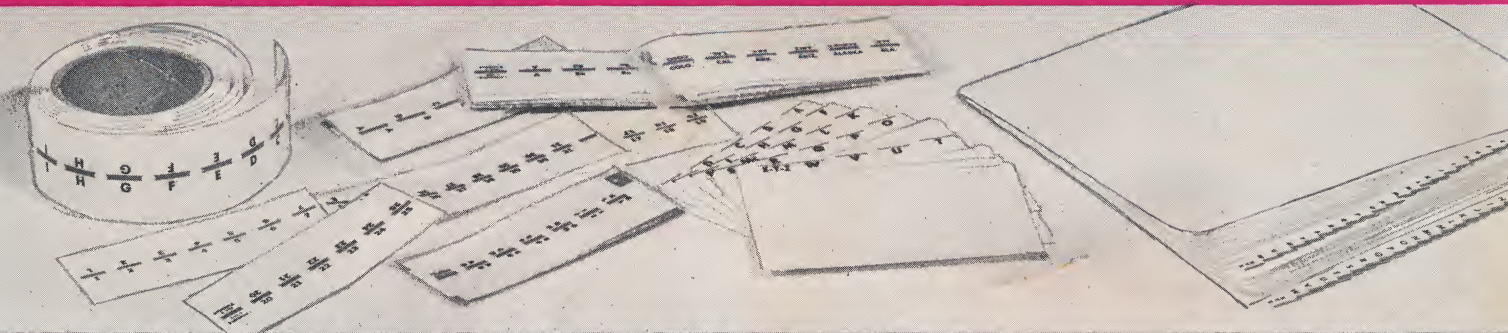
OVER 200 STOCKED ITEMS

*DuPont Registered Trademark

SUPERIOR—*Tabbies*

PRE-PRINTED STOCK TABS

for virtually every general indexing need



Item No.	Description	Number of Tabs	Height (Extension)	Length	Price per Set	Stocked Color Edge
S-1	Alphabetical A-Z; Vertical	25	$\frac{3}{8}$ "	1"	.70	Blue
S-120	Alphabetical A-Z; Vertical	23	$\frac{3}{8}$ "	$\frac{1}{2}$ "	.40	Red
S-2	Alphabetical A-Z; Horizontal	25	$\frac{3}{8}$ "	1"	.70	Blue
S-3	Alphabetical A-Z; Subdivision, Horizontal	50	$\frac{3}{8}$ "	1"	1.90	Red
S-3V	Alphabetical A-Z; Subdivision, Vertical	50	$\frac{3}{8}$ "	$\frac{3}{4}$ "	1.50	Red
S-3 (100)	Alphabetical 100 Subdivision, Horizontal	100	$\frac{3}{8}$ "	1"	3.80	Orange
S-3 (150)	Alphabetical 150 Subdivision, Horizontal	150	$\frac{3}{8}$ "	1"	5.70	Lt. Blue
S-4	Alphabetical, 13 Division; Vertical	13	$\frac{1}{4}$ "	$\frac{3}{4}$ "	.55	Blue
S-5	Alphabetical, 13 Division; Vertical	13	$\frac{3}{8}$ "	$\frac{3}{4}$ "	.60	Blue
S-6	Alphabetical, A-Z; Vertical	25	$\frac{1}{4}$ "	$\frac{3}{4}$ "	.50	Blue
S-7	Months; Horizontal	12	$\frac{3}{8}$ "	1 $\frac{1}{2}$ "	.65	Blue
S-7V	Months; Vertical	12	$\frac{3}{8}$ "	$\frac{1}{2}$ "	.30	Blue
S-8	Daily, 1-31; Horizontal	31	$\frac{3}{8}$ "	$\frac{3}{4}$ "	.80	Blue
S-8V	Daily, 1-31; Vertical	31	$\frac{3}{8}$ "	$\frac{1}{2}$ "	.40	Blue
S-9	States; Horizontal	52	$\frac{3}{8}$ "	1"	1.40	Green
S-9V	States; Vertical	52	$\frac{3}{8}$ "	$\frac{3}{4}$ "	1.20	Green
S-10	Bookkeeping; Horizontal	14	$\frac{3}{8}$ "	1 $\frac{1}{2}$ "	.65	Red-Liabilities Green-Assets
S-11	Numerical, 00-99; Horizontal	100	$\frac{3}{8}$ "	1"	3.20	Blue
S-12	Numerical, 1-50; Horizontal	50	$\frac{3}{8}$ "	1"	1.50	Blue
S-13	Numerical, 1-100; Horizontal (in 100's)	100	$\frac{3}{8}$ "	1"	3.20	Blue
S-13V	Numerical, 1-100; Vertical (in 100's)	100	$\frac{3}{8}$ "	$\frac{1}{2}$ "	2.40	Blue
S-14	Numerical, 100-1000; by 100's, Horizontal	10	$\frac{3}{8}$ "	1"	.50	Red

(Many other items stocked, but not listed. Information upon request) — Quantity & Bulk Discounts.

All stock items available on rolls if desired.

On orders of 100 sets or more, all stock items are available in your choice of color bar — 13 colors including Gold & Silver.

NO MOISTENING IS REQUIRED on these transparent, ready-to-attach tabs. Dirt and grease resistant.



CUSTOM-PRINTED TABS

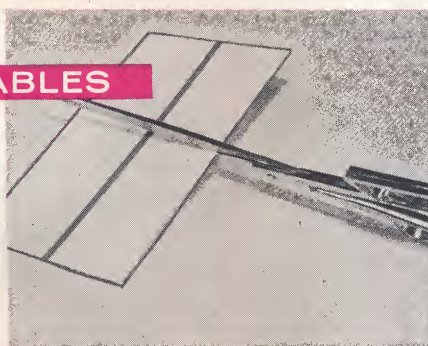
available at reasonable cost

Tabs in the colors you want, with the titles you want. Printed one or two sides, packaged by sets, in rolls or bulk. Specify colors wanted, length, extension height, titles, packing and total sets required for quotation.

Colors available—Blue, Red, Green, Orange, Black, Yellow, Grey, White, Light Blue, Light Green, Brown, Pure Gold or Silver.

MAKE YOUR OWN INDEXES WITH

INSERTABLES



Insertable tabbing that needs no moistening, will not crack or break. Tab and insert are cut together from 6" packaged lengths (5 feet to package, 25 feet to a box).

EDGE COLORS: Blue, green, orange, red or white.

PRICE: \$1.20 per 5-foot package, 18¢ per bulk foot. Quantity discounts. Minimum order 1 box (25 feet) Assorted color privilege.

Specify Stock No. IT-6 and COLOR DESIRED.

TYPE-ONS



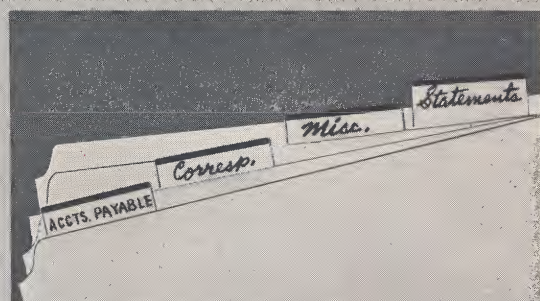
Choice of Extension on EACH TAB.

No inserting . . . just type and attach. Exclusive magic-print design permits titles to be placed on both sides. Pre-cut to standard lengths. S-15, $\frac{3}{4}$ "; S-16, 1"; S-17, 1½"; S-18, 2"; S-19, 3"; S-20, 6". Mounted in 6" strips for typing convenience.

7 EDGE COLORS: Black, blue (standard), green, red, orange, yellow and white.

PRICE: 60¢ per 2 foot packages, 28¢ per bulk foot. Quantity discounts. Various sizes and colors may be assorted for 10 package minimum order.

Specify stock No. and Color desired.



WRITE-ONS

Matte Finish Acetate reinforced with Polyester Tape. May be written-on, stamped or printed. Can be erased many times without destroying finish or soiling face. Tabs are pure white with color at top edge only.

Priced

Packaged and Colored as TYPE-ONS above.

When ordering Specify Color and Stock No.: WO-17-1½, WO-18-2", WO-20-6".

Student Pack in Blue Only: WOS-16, 6-1" Tabs @ 20¢
Minimum 100 pkgs. in display box.

**ADD YEARS OF LIFE TO FILE FOLDERS
WITH TAB-PROTECTORS**



The insertable protector designed for tabbed file-folders—strong durable MYLAR* holds tab erect, protects titles. Easy to change title of folder, too.

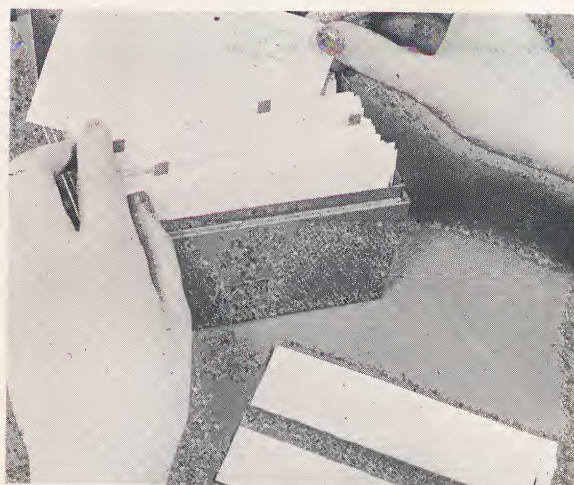
Pre-cut, ready-to-use lengths—2", 3", 4" and 6". All mounted in 6" length with pre-cut inserts. Edge colors: red, blue, orange, white, green.

All sizes packaged 4 feet to a package, 10 packages to a box. List price: \$1.20 per four foot package, 18¢ per bulk foot, quantity discounts. Assorted color privilege on 24 foot minimum.

Other sizes and colors by special quotation.

Specify Stock No. TP-Size and Color

**PERMANENT, NON-SLIP
COLOR SIGNALS**



13 colors in permanent, error-saving MYLAR.* Name your size from 1/4" to 12", in 1/4" or 3/8" height (extension). These color signals cannot slide or drop off, yet can be removed in a second by simply clipping them off.

Stocked in 1/4" x 1/4" extension size. Pre-cut in 6" strips. 48 signals per foot. Packed 25 feet per box. Choose your color from 13 colors when ordering.

Minimum order 25 feet. List price, 36¢ per foot, quantity discounts. Assorted color privilege.

Manufactured by:

SUPERIOR—

Tabbies

900 N. FRANKLIN ST., CHICAGO 10, ILL.

All prices F.O.B. Chicago and subject to change without notice.

EASIEST TO USE...BEST-MADE

Superior-Tabbies are the best in indexing. No moistening or smearing, easy to attach—and they stay on—permanently.

Made with DuPont MYLAR*, all Superior-Tabbies are transparent and pressure-sensitive.

They may be attached over printed matter because their transparent holding edge will not obscure printed edges of sheets or pages. Low in cost, dirt and grease resistant, they are in use all over the world.

ORDER TODAY



SUPERIOR

Tabbies INC.

PATENTED—OTHERS PENDING

900 N. FRANKLIN STREET
CHICAGO, ILLINOIS 60610
SUPERIOR 7-4835

August 5, 1966

Mr. F. Nelson
Box 1546
Poughkeepsie, New York 12603

Dear Mr. Nelson:

Thank you for your request for more information on Superior-Tabbies. We hope you will find the enclosed material helpful. They are intended to give you some idea of the various applications to which TABBIES can be applied. Our "stock items"--i.e., the ones most generally used, and stocked by office supply dealers, are shown on the price sheets.

Included with these materials are a number of samples illustrating the way TABBIES can offer a more efficient approach to faster filing and retrieval, through the use of color coded numerical tabs. They are not listed on the price specification sheets and are available through System Dealers only. If you would like information about the sales opportunities available to systems organizations who wish to include this position encoding principle in their forms design and recommendations, simply direct your request to Delmar Spatz.

Sincerely yours,

Superior-Tabbies, Inc.

Walter F. Cunningham

Walter F. Cunningham

TABS...FOR YOUR SPECIAL INDEXING AND FILING NEEDS

STOCK SETS • TYPE ONS • INSERTABLES • CUSTOM SETS • COLOR SIGNALS

VIS-U-TABBIES

PRESSURE SENSITIVE INDEX TABS
by SUPERIOR TABBIES

INSTANT NUMERICAL RANDOM FILING AND RETRIEVAL SYSTEM WITH ONLY 10 COLOR-CODED TABS

- SPOT ANY MIS-FILE AT A GLANCE
- CUT RE-FILLING TIME BY 90%
- FILE IN SECONDS—FIND IN SECONDS! Stops searching, shuffling, thumbing—One look turns up any file
- SKIPPING NUMBERS HAS NO EFFECT ON THE SYSTEM—NO WASTED NUMBERS OR FILES
- ELIMINATES GUIDE CARDS
- ON-THE-SPOT CONVERSION OF CURRENT RECORDS
- CUTS COSTS TO MINIMUM
- IDEAL FOR ANY OFFICE
- FEATURES COMPLETELY READABLE 4-DIGIT NUMBER BY COLOR AND POSITION (Entire number can be read on the record at tab edge)
- UP TO 10,000 UNDUPLICATED CODINGS WITH SIMPLE COLOR TABS!
- PRESSURE-SENSITIVE
- EASY-TO-APPLY
- LASTING USE

Now files of cards, folders, jackets, sheets, envelopes or other material can be found or filed with unique speed and accuracy. This original Visual, color-coded method offers new efficiency, in card filing, drawer files or shelf files, with savings in overhead and materials.

VIS-U-TABS COLOR KEYED

Vis-U-Tabbies come in 10 different colors, coded with proper numerals from 0 to 9.

By using only Tab #1 (on the left side of the card), any card may be random filed into the proper position and color. There is only one place where this card may be properly filed at random within 100 numerals in that color and position. If it is incorrectly filed elsewhere, it will stand out visibly, such as misfiled card #1785 shown on the right.

Using TWO printed tab signals—one on the left side and one on the right—no TWO file cards are alike within 10,000 numerals.

By using THREE Printed tab signals it is possible to separate 1,000,000 numbers so that no two are alike.

FREE TRIAL OFFER!

Write for sample Vis-U-Tabbies.
Specify size of records involved—
or send sample record and
approximate quantity
of records in application.

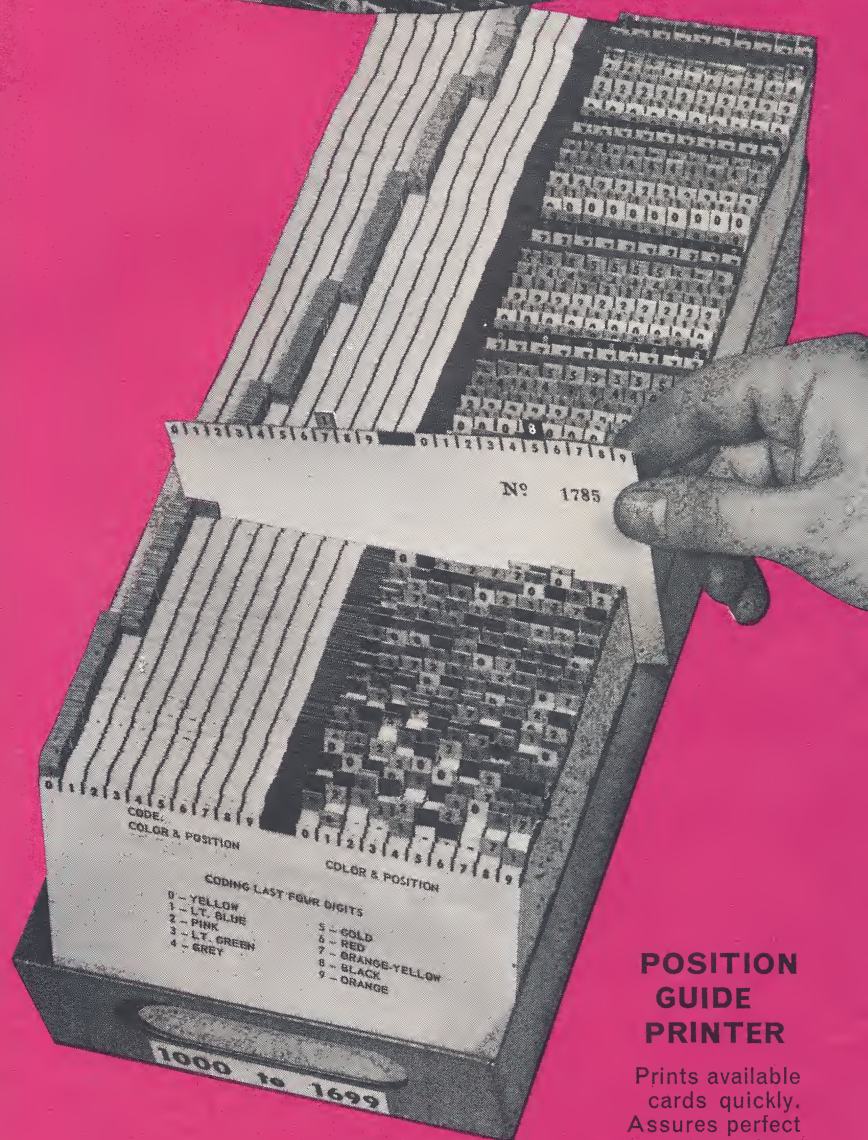
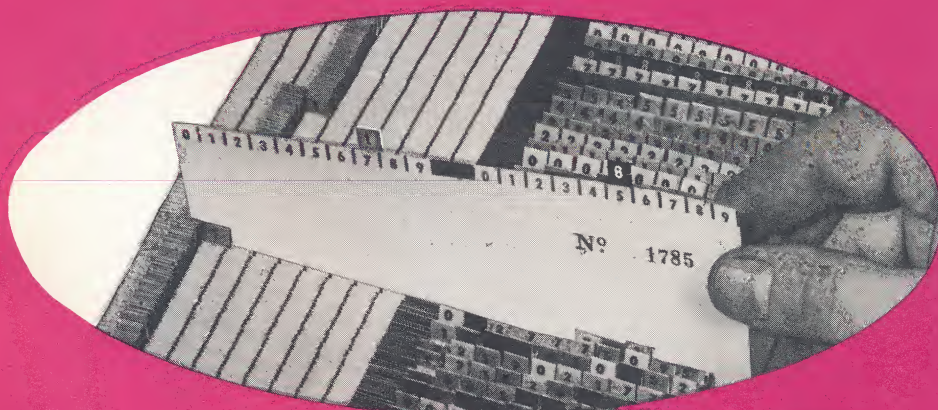


SUPERIOR

Tabbies PAT.

900 N. FRANKLIN ST.

CHICAGO, ILL. 60610 Phone 787-1420



POSITION GUIDE PRINTER

Prints available cards quickly. Assures perfect register every time. Includes ink pad, rubber plate and ink distributor. Two sizes: 6 1/8" and 8 1/8"

NEW **10-COLOR**
Kwik-Tabbie
PATENTED
Systems

**LOCATE FILES
FASTER!**

INSTANTLY SHOWS
MISFILED ITEMS

EASILY INSTALLED on
Records, Guides, Tab
Cards, Folders, Pockets,
or Envelopes on Forms of
Various Sizes and Styles

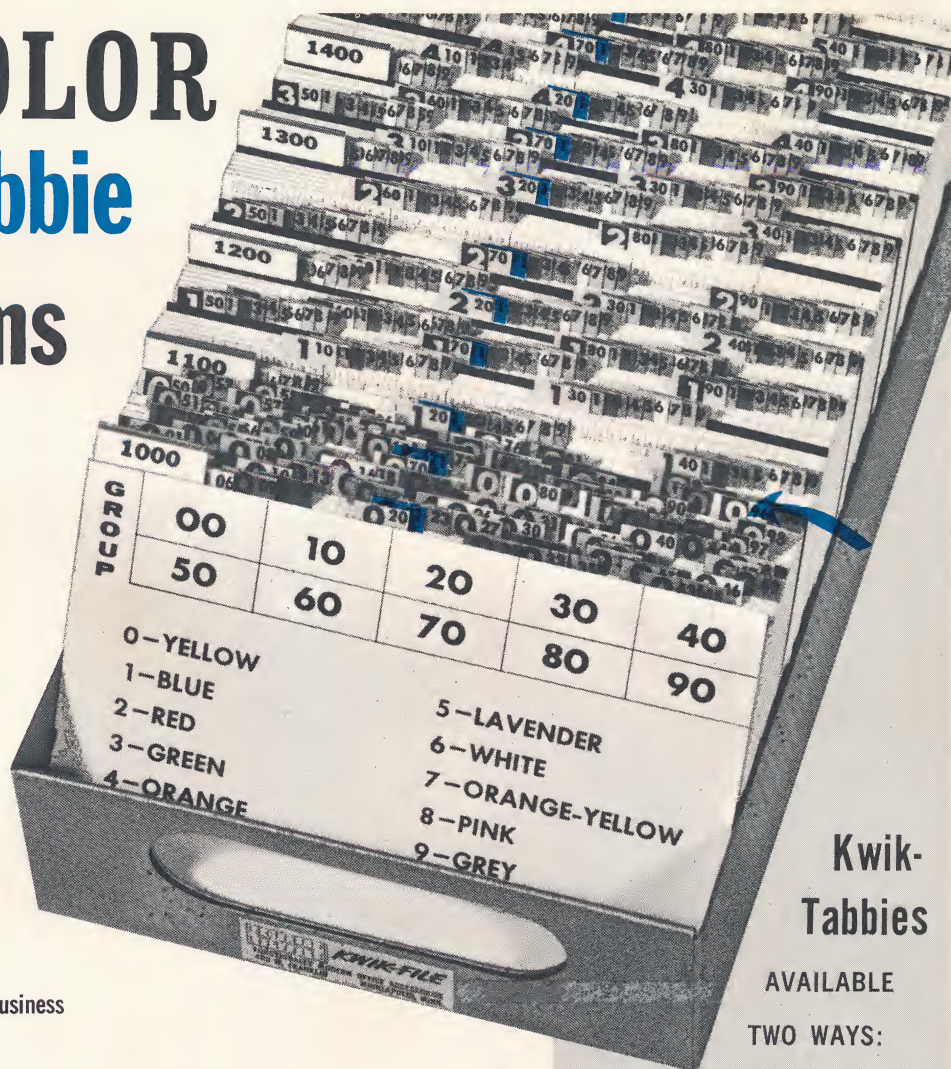
- increases efficiency of personnel
- maximum visibility for easy retrieval and return
- handy for account administration, business development, inventory control, etc.

With KWIK-TABBIE Random Filing Systems and Tabs, items can be quickly located even when misfiled. Patented numbered tabs showing both color and position signal filed material at a glance. Ten different colors provide automatic visual identification. Special three-digit tabs mean NO TWO tabs are alike within a thousand numbers! When retrieval is necessary, first look in the proper hundred; secondly look into the group (10's, 20's, etc.) and the last digit color. System can use your existing trays, tubs, drawers or shelves and record materials. Also keeps files in proper numerical sequence.



SUPERIOR

Tabbies



**Kwik-
Tabbies**

AVAILABLE
TWO WAYS:

1. A complete patented Kwik-File unit installation, consisting of trays, special flexible swivel plate dividers which prevent sliding, and new Kwik-Tabbies in ten colors ready to use.

Photo above shows use of systems, random filing the first 100 guide cards, and put in proper numerical sequence the remaining 900 cards. System can be used either way. Ex: Colored tabs above indicate all tabs with final two digits numbered "21" and "71"; tabs with number "1" as last digit are color-coded in blue, and positioned in the proper 20 and 70 groups. (See front file code.) As a further example, number "1096" is the first 100 of the thousand; number "96" is also in the 90 group; last digit number "6" is white in color. (See arrow and color coded key card.)

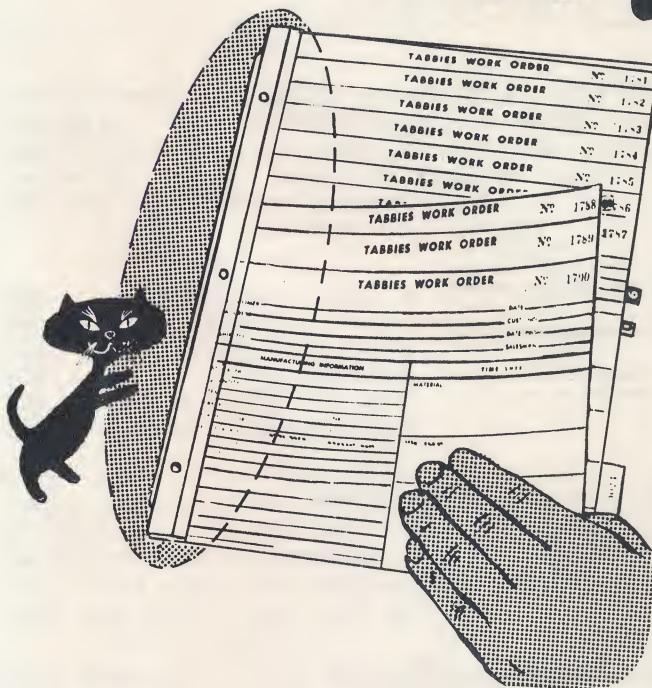
2. As individual Kwik-Tabbies in 10 colors for easy on-the-spot conversion of your existing files.

For full information on how Kwik-Tabbie or Kwik-File numerical or random filing systems can save time, reduce errors, contact Superior Tabbies systems experts today!

900 N. FRANKLIN STREET
CHICAGO, ILLINOIS 60610
Superior 7-1420

NEW!

- **Binds Multiple Cards**
for Ready Visible Reference
- **Holds 1/4" or Thicker**
Catalogs
Magazines
Brochures
Reports
- **Reinforces and Binds**
Odd Size Materials
Multiple Fold Brochures
Single or Multiple Sheets



- Permanent PRESSURE SENSITIVE Polypropylene Binding with 5 layers of reinforcing at hole-tear edge
- Fully Transparent
- Fiberglass Reinforced at Binding Edge

5 Hinge Strips only

\$1.20

This Offer
Limited to Orders
Showing the Name
of Your Normal
Office Dealer
in the space
below



TWO SPECIAL INTRODUCTORY OFFERS - - Either Shipped Prepaid \$5.00
5 Packages of Superior MOUNTING HINGES

OR

1 Pack - Color Signals Show Color

1 Pack - File Protectors Show Number

1 Pack - Superior Mounting Hinges
4 Packs - WRITE-ON or TYPE-ON Tabbies
Show Item Number and Color Desired

Please Ship me ☐ Hinge Offer - - or - - ☐ Sample Selection Shown Above

Name _____

Address _____

City _____ State _____ Zip _____



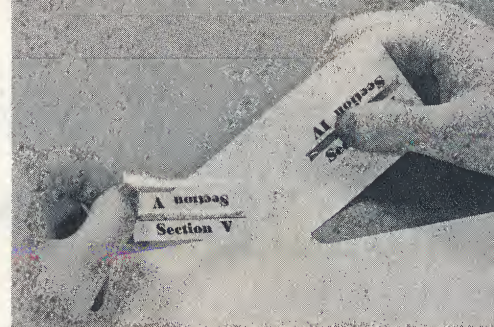
SUPERIOR

Tabbies INDEX TABS

PATENTED— OTHERS PENDING

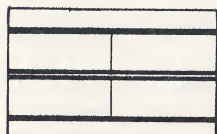
FOR ALL FILING AND INDEXING NEEDS

Require no cutting, inserting or moistening. All tabs have transparent skirts that are made with strong and long-lasting polyester tapes and films.



TYPE-ON TABBIES come in 7 colored borders of white, blue, red, green, orange, yellow and black. Can be used for any extension. You make your own titles on magic protective polyester film that requires no cutting, inserting or moistening. Come pre-cut in different lengths.

10 packages per box.



S-15— $\frac{3}{4}$ -in. tabs; 32 per pkg. . . 60¢
S-16—1-in. tabs; 24 per pkg. . . 60¢
S-17— $1\frac{1}{2}$ -in. tabs; 16 per pkg. . . 60¢
S-18—2-in. tabs; 12 per pkg. . . 60¢
S-19—3-in. tabs; 8 per pkg. . . 60¢
S-20—6-in. tabs; 4 per pkg. . . 60¢

WRITE-ON TABBIES (Reusable) May be erased and re-used many times, whether ink or pencil. Come in 7 color top edges: black, blue, green, red, orange, yellow and clear. Four pre-cut lengths with $\frac{3}{8}$ " extension.

Make your own titles that require no moistening, cutting or inserting.
10 packages per box.

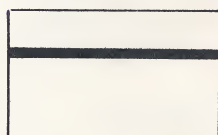


WO-17— $1\frac{1}{2}$ -in. tabs; 16 per pkg. 60¢
WO-18—2-in. tabs; 12 per pkg. . . 60¢
WO-20—6-in. strips; 4 per pkg. . 60¢

WOS-16 STUDENT PACK in blue edge only. One-inch tabs—6 per pkg. at 20¢. Forty packages per display box.

FILE FOLDER PROTECTORS are insertable or protective designed for tabbed file folders. Strong and durable polyester film holds the tabs erect and protects the titles. Easy to change make-your-own title inserts. Edge colors: blue, red, green, orange and white.

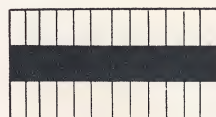
10 packages per box.



TP-2 Color—2-in. tabs; 24 per pkg. \$1.20
TP-3 Color—3-in. tabs; 16 per pkg. \$1.20
TP-4 Color—4-in. tabs; 12 per pkg. \$1.20
TP-6 Color—6-in. tabs; 8 per pkg. \$1.20

Inserts included on each strip of tabs

COLOR SIGNALS come in 13 colors and can be used for projection or non-projection use. Being pressure-sensitive, they will not slide or drop off yet can easily be removed without destroying mounting card. $\frac{1}{4}$ -inch wide, mounted and pre-cut on 6-inch strips.



One color per package. 10 packages per box. Assorted colors per box is permissible.

S-CS $\frac{1}{4}$ -in. signals; 96 per pkg. 75¢
Blue, Red, Green, Orange, Black, Yellow, Grey, Lt. Blue, Brown, Lt. Green, Gold, Pink, Orange-Yellow.

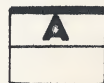
PRE-PRINTED TABBIES are stocked in complete sets



S-1 ALPHABETICAL A to Z, 25 divisions.
1-in. x $\frac{3}{8}$ -in. extension; reading vertical.
10 sets per box 70¢ per set



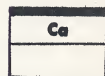
S-120 ALPHABETICAL A to Z. 23 divisions
 $1\frac{1}{2}$ -in. x $\frac{3}{8}$ -in. extension; reading vertical.
20 sets per box 40¢ per set



S-2 ALPHABETICAL A to Z, 25 divisions.
1-in. x $\frac{3}{8}$ -in. extension; reading horizontal.
10 sets per box 70¢ per set



S-8 NUMERICAL 1 to 31; 31 divisions. 1-in. x $\frac{3}{8}$ -in. extension; reading horizontal.
10 sets per box 80¢ per set



ALPHABETICAL SUBDIVISIONS. 1-in. x $\frac{3}{8}$ -in. extension; reading horizontal.
S-3 — 50 divisions \$1.90 per set
S-3(100) — 100 divisions \$3.80 per set
S-3(150) — 150 divisions \$5.70 per set
5 sets per box



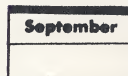
S-8V NUMERICAL 1 to 31. 31 divisions. $1\frac{1}{2}$ -in. x $\frac{3}{8}$ -in. extension; reading vertical.
20 sets per box 40¢ per set



S-6 ALPHABETICAL A to Z, 25 divisions.
 $\frac{3}{4}$ -in. x $\frac{1}{4}$ -in. extension; reading vertical.
10 sets per box 50¢ per set



S-9 STATES 52 divisions 1-in. x $\frac{3}{8}$ -in. extension; reading horizontal.
10 sets per box \$1.40 per set



S-7 MONTHLY Jan. to Dec. $1\frac{1}{2}$ -in. x $\frac{3}{8}$ -in. extension; reading horizontal. 65¢ per set
10 sets per box



S-13 NUMERICAL 1 to 100. 100 divisions. 1-in. x $\frac{3}{8}$ -in. extension; reading horizontal. Can be obtained in 100's up to 1000.
5 sets per box \$3.20 per set

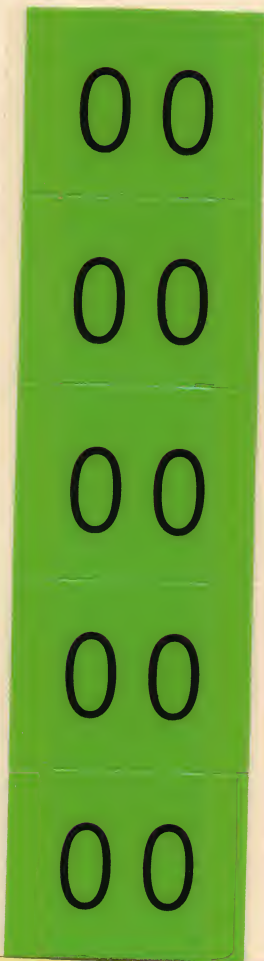


S-7V MONTHLY Jan. to Dec. $1\frac{1}{2}$ -in. x $\frac{3}{8}$ -in. extension; reading vertical. 30¢ per set
20 sets per box



S-13V NUMERICAL. 100 divisions. $1\frac{1}{2}$ -in. x $\frac{3}{8}$ -in. extension; reading vertical.
10 sets per box \$2.40 per set

WE MAKE ANY SPECIALS NEEDED ON ORDERS OF \$100 OR MORE



Strip "Tabbie" off the backing sheet.

READY TO ATTACH
NOTHING MORE TO DO
Try One - Just Stick it on

Durable and Decorative

Superior - Tabbies

THE UTMOST IN SIMPLICITY,
 UTILITY, STYLE, PERMANENCE

DIRT, GREASE AND INK RESISTANT
EASIER, FASTER, NEATER

Use back of
TO release paper
FOR for your insert

SUPERIOR-*Tabbies* FILE FOLDER PROTECTORS

Increase the life of your file folders two ways

1. Superior-Tabbies File Folder Protectors eliminate dog-eared tabs, put new strength into well-fingered, hard-used tabs — the strength of Mylar.
2. With these new protectors, you can change folder titles at any time, quickly and easily, by merely inserting a new title.

These transparent, pressure-sensitive protectors are made of DuPont Mylar for maximum strength. Each protector has its own label that can be used to fold in, or as an insert tab.

SELECT THE PRE-CUT LENGTH AND COLOR BAR YOU WANT:

LENGTHS AVAILABLE: 2", 3", 4", 6"
a custom pre-cut size for every tab-cut folder

COLOR SELECTIONS:
Red, green, blue, orange, white

DIRECTIONS

CENTER
COLOR STRIPE



Type or write tab title between perforations on reverse side of release paper (this is your insert). Remove Protector from backing sheet. Center the COLOR bar on top edge of folder tab, keeping larger side of protector on face to form pocket. FIRST: Press smaller side of protector on reverse of tab. Tear tab title apart at perforations and fold in with protector when attaching to front of tab-cut folder. This eliminates inserting after attaching label protector.



READY TO ATTACH

NOTHING MORE TO DO

Try One - Just Stick it on

Durable and Decorative

Superior - Tabbies

**THE UTMOST IN SIMPLICITY,
UTILITY, STYLE, PERMANENCE**

**DIRT, GREASE AND INK RESISTANT
EASIER, FASTER, NEATER**

Erasable white-on

Color Signals

Choice of 15 Colors

Pat. No. 2,893,144

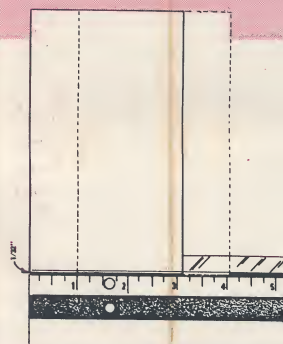
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SUPERIOR

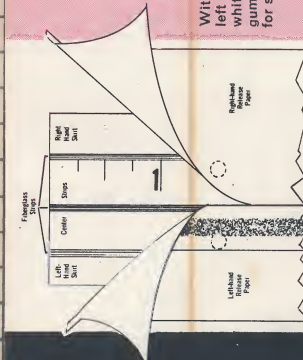
Tahiti INC.



You will observe a strip of fiberglass reinforcement running vertically on the skirt. Position first card so that left edge is halfway (centered) on the fiberglass. This will be approximately 1/32" from ruler strip on blue line. Position additional cards in the same manner, spacing vertically as desired.



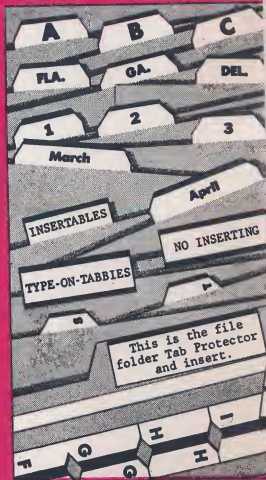
With colored release strip facing up and to left of center, peel off and discard right hand white release paper. This will expose a gummed, transparent skirt and a ruler strip for spacing cards uniformly.



8 steps r using serial counting ing

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0 — YELLOW
1 — LT. BLUE
2 — RED
3 — LT. GREEN
4 — GREY

1ST DIGIT
BACKGROUND
0
2ND
STRIPE
0
3RD
POSITION
0
REG. U. S. PAT. OFFICE

5 — GOLD
6 — DK. GREEN
7 — DK. BLUE
8 — ORANGE
9 — WHITE